

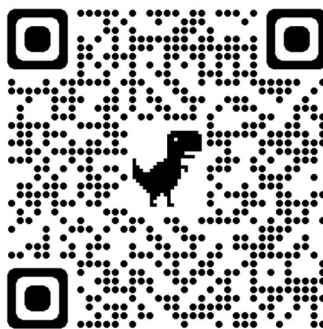


**Guidelines for Postcard Writers – Religious Action Center of Reform Judaism**

*Please read these instructions thoroughly before beginning writing your postcards. You can find this guide online at [www.rac.org/postcardguide](http://www.rac.org/postcardguide).*

- **If you are postcarding with a group, make sure everyone fills out the nonpartisan pledge ([RAC.org/Pledge](http://RAC.org/Pledge))** QR code can be found on the bottom of this page.
- **Use only cards provided by the RAC**, with the clear messages about the election.
- **Please use the script (on the back) as a guide:** Written in collaboration with our partner organizations for specific voter groups. Please only use the specific talking points listed and remain nonpartisan.
- **Please respect and protect voter privacy:** Shred and delete voter lists when done. Cover personal info if taking photos of your written postcards to share with friends.
- **Neatly hand write and address: a personal touch.** Do not pre-print addresses or script. If your handwriting is iffy, please have a friend check your cards for legibility. Here is an [example \(rac.org/postcardguide\)](http://rac.org/postcardguide).
- **You can use color** to underline or highlight key phrases or decorate a bit. This makes our cards eye-catching and personal; more likely to be noticed, picked up and read!
- **Leave 1" space under address** for the Post Office to affix or print a barcode, and ample room at the top for the postmark. No decorative stickers, as they can jam postal scanners.
- **Please make sure all postcards are mailed by October 31<sup>st</sup> at the latest!**
- Feel free to ask questions to [campaign@rac.org](mailto:campaign@rac.org).
- Before you begin writing your postcards take a moment to mark the moment with a blessing. Take what could be a mundane act and elevate it to a higher level. You can offer the blessing provided on the small card or another of your own choosing or creation.
- **Learn more and get involved in RAC-Ohio's Reproductive Justice Campaign [RAC.org/OHrepro](http://RAC.org/OHrepro)**

*Thank you for helping to protect reproductive freedom and democracy through postcarding with the Religious Action Center of Reform Judaism!*



**Scan to fill out Non-Partisan Pledge [RAC.org/Pledge](http://RAC.org/Pledge)!**



### **Script for Postcard Writers – Religious Action Center of Reform Judaism**

- Dear “X”,
- Personal greeting and introduction
  - (i.e. “Hello! I am [your first name], a volunteer with my faith community reaching out to Ohio voters about the important election on November 7<sup>th</sup>.”)
- Message about the issue
  - On the ballot is Issue 1, an amendment to protect the right to make personal health care decisions without government interference.
  - Choose 1-3 of the following talking points
    - Ohio politicians want to turn back the clock on abortion rights.
    - Let’s put Ohioans back in charge of their families’ personal medical decisions and keep the government out of our private business.
    - Our state’s strict abortion laws have already led to countless stories of Ohioans not being able to get the care they needed, even in dire situations.
    - Abortion should be a decision that is private and personal for families, not up to the government to decide.
    - The stakes couldn’t be higher. If we don’t succeed, the government will have the power to ban abortion completely even at the cost of the mother’s life.
    - This amendment will give Ohioans freedom to make decisions about our own reproductive health care including fertility treatments and miscarriage care.
- Vote!
  - I hope we can count on you to vote yes on 1!
  - You can learn more about the issue and how to cast your vote at [ohiovoterguide.org](http://ohiovoterguide.org)
- Personal Salutation
  - sincerely, [your first name]