Every day, over 100 Americans are shot and killed. Friday, June 2nd, is Wear Orange Day, a national day devoted to raising awareness of the scourge of gun violence in the United States. Orange is the color hunters wear to protect themselves and others.

We wear and uplift the color orange to call attention to the epidemic of gun violence facing our country and to fight for a future free from gun violence. We invite the Reform Jewish community to join us in uplifting orange in support of the gun violence prevention movement. Here are a few ways you and your community can raise awareness and make an impact nation-wide:

1. For your Zoom Shabbat service, meetings, or Zoom events with friends, use this background to virtually #WearOrange and demonstrate your commitment to ending gun violence.

2. Incorporate Wear Orange Day into your Shabbat service or host your own Wear Orange Shabbat. Check out our Wear Orange Shabbat Toolkit for suggestions for prayers and sermon starters.

3. Lead a Text Study at your congregation or in your community. Check out our Wear Orange Shabbat Text Study for suggestions for texts and questions.

4. Share photos and screenshots on social media with the hashtags #WearOrange and #JewsDemandAction. Make sure to tag us on Twitter at @theRAC and @nfty, and on Instagram at @racgram and @officialnfty, so we can share your photo.

5. Support community violence interruption (CVI) organizations through donations and uplifting their work. The work of violence interrupters is vital in Communities of Color, especially those communities disproportionately impacted by gun violence due to lack of resources and historic social and economic inequities caused by racism, segregation, and discriminatory policies such as redlining, exclusionary zoning, and mass incarceration. The work of CVI organizations has become even more dire and necessary during the COVID-19 pandemic. The Invest in Us Coalition (of which the Union for Reform Judaism is a member) works to secure funding at the federal and state levels for CVI organizations.

6. Check out wearorange.org for more information and resources, and take action to prevent gun violence at RAC.org/stopgunviolence by contacting your members of Congress on a variety of gun violence prevention measures. If you have further questions, please contact Eisendrath Legislative Assistant Israel Harris at iharris@rac.org.