

50th Anniversary of Roe v. Wade and Repro Shabbat Reform Movement Resources:

Promotion & Social Media Templates

Social for Anniversary:

i) Social Media

(1) Tweet (thread)

- (a) As we honor what would've been the 50th anniversary of Roe v. Wade, may we hold space for sorrow and find strength to continue the fight for abortion access and a world of justice that is free of shame. Read @rabbilangowitz's full prayer: <https://rac.org/blog/resources-50th-anniversary-roe-v-wade>
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Turn your anger into action. Join the Reform Movement in taking action to support abortion access: <https://rac.org/blog/path-forward-abortion-resource-guide>

(2) Facebook/Yammer

- (a) This Sunday marks 50 years since the Supreme Court decided *Roe v. Wade* and the first anniversary since the Supreme Court overturned Roe last summer, paving the way for states to ban abortion and restrict other critical reproductive health services. As we honor what would have been the 50th anniversary of Roe v. Wade, may we hold space for the sorrow this day brings and find strength to continue the fight for abortion access and a world of justice that is free of shame. **To read a prayer by Rabbi Emily Langowitz and find ways to take action, song suggestions, talking points, sermon prompts and more to guide reflection and uplift the Reform Movement's commitment to abortion access, go to:** <https://rac.org/blog/resources-50th-anniversary-roe-v-wade>
Join the Reform Movement in taking action to support abortion access: <https://rac.org/blog/path-forward-abortion-resource-guide>

(add graphic)

ii) Bulletin/Email blurb sharing resources for Orgs/Org Members/Clergy

- (1) This Sunday marks 50 years since the Supreme Court decided *Roe v. Wade* and the first anniversary since the Supreme Court overturned Roe last summer, paving the way for states to ban abortion and restrict other critical reproductive health services. We encourage you to incorporate reflection around abortion access and reproductive freedom in your community's programming this weekend. **To read Rabbi Emily Langowitz's prayer and find ways to take action, song suggestions, talking points, sermon prompts and more to guide reflection and uplift the Reform Movement's commitment to abortion access, go to:** <https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

iii) Temple Email Blurb/Bulletin template for Congregants, members, etc.

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<https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

To promote updated Action Resource Guides:

1) Social Media (thread)

- a. January 22nd marks 50 years since the Supreme Court decided *Roe v. Wade*. This anniversary, the first since *Roe* was overturned by the Supreme Court in June 2022, take action to promote abortion access and reproductive freedom:
<https://rac.org/blog/path-forward-abortion-resource-guide>

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We must keep up the fight—we must continue to make our Reform Jewish voices heard. Check out @WRJ1913's comprehensive Reproductive Health and Rights Guide for advocacy tools, Jewish text, messaging guidance, and more:
<https://wrj.org/social-justice/reproductive-health-rights>

Social to Promote Repro Shabbat:

• **Tweets**

- We are proud to partner @NCJW on #ReproShabbat, coming Feb. 17-18th (Parshah Mishpatim). We are carving out this moment to honor abortion access & reproductive freedom as a Jewish community. Learn more and register to host an event:
<https://www.jewsforabortionaccess.org/reproshabbat>
- We are proud to partner with @NCJW for #ReproShabbat on February 17-18, when communities across the country will celebrate the critical importance of reproductive freedom and explore its connection to our Jewish values. Learn more:
<https://www.jewsforabortionaccess.org/reproshabbat> #ReformJewsForAbortionAccess #JewsForAbortionAccess

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Check out the Reform Movement's resources to guide reflection, take action, and uplift our commitment to abortion access and reproductive freedom in your community on #ReproShabbat: <https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

- (This evening/this Friday) begins #ReproShabbat! We are proud to partner with @NCJW for #ReproShabbat on Feb 17-18. Join by attending one or more events:

<https://www.jewsforabortionaccess.org/reproshabbat> #ReformJewsForAbortionAccess
#JewsForAbortionAccess

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Check out the Reform Movement's resources to guide reflection, take action, and uplift our commitment to abortion access and reproductive freedom in your community this Shabbat:

<https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

- **Email Blurbs**

- We are proud to partner with NCJW for Repro Shabbat on February 17th-18th when communities across the country will honor the critical importance of abortion access and reproductive freedom and explore its connection to our Jewish values. Register to host an event and learn more about how to participate:

<https://www.jewsforabortionaccess.org/reproshabbat>

Check out the Reform Movement's resources to guide reflection, take action, and uplift our commitment to reproductive freedom in your community on Repro Shabbat:

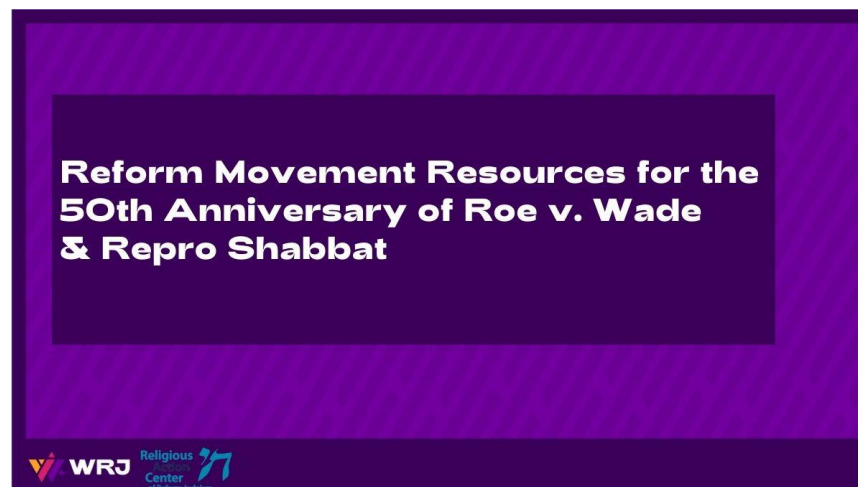
<https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

- (This evening/this Friday) begins Repro Shabbat! We are proud to partner with NCJW and the Reform Movement for Repro Shabbat on Feb 17th and 18th. For blessings, talking points, sermon prompts and conversation starters to guide reflection, take action, and uplift our commitment to abortion access and reproductive freedom in your community, check out the Reform Movement's resources: <https://rac.org/blog/resources-50th-anniversary-roe-v-wade>

You can also participate in Repro Shabbat by attending one or more events:

<https://www.jewsforabortionaccess.org/reproshabbat>

Graphics



A Prayer for the 50th Anniversary of Roe v. Wade

**"The arc of the moral universe is long, as we know,
And sometimes it bends
backwards.
So we must turn it, and turn it, and turn it again
Striving ever onward toward a world built on justice
And free from shame.
Comfort us, Compassionate One, in our sorrow for what
has been lost.
Strengthen us, Rock and Redeemer, in our work
to find it once more."**

-Rabbi Emily Langowitz



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